



BHAVAN'S VIVEKANANDA COLLEGE
OF SCIENCE, HUMANITIES AND COMMERCE
SAINIKPURI, SECUNDERABAD-500 094
(Reaccredited with A grade by NAAC)
Autonomous College

REPORT

Department: Mass Communication

Title of the Event: Alumni Talk

Venue: 403 & 404 MBA Block

Academic Year: 2023-24

Date of the Event: 02/09/2023

No. of Participants: 130

The Alumni Talk organized by the Faculty of Arts at Bhavan's Vivekananda College on September 2nd, 2023, proved to be an enriching experience for BA students. Held in Room No. 403 & 404 of the MBA block, the event featured distinguished alumni from different batches who shared their diverse journeys post-graduation.

The esteemed panel of speakers included Kiran Kumar, a Marketing Executive and Entrepreneur from the 2017-2020 batch, Hukum Singh, an Advocate at Telangana HC & Malkajgiri dist court from the 2015-2018 batch, Shanaz Fatima, Content Producer at SAAS organization from the 2017-2020 batch, Ruthvik, an Associate in Content & Operation at Tamada Media from the 2016-2019 batch, Veera Bramham, a Senior Copywriter at Revsco Digital from the 2014-2017 batch, and Sai Sagar, an Independent Researcher from the 2016-2019 batch.

Coordinated by Dr. Seema Ghosh, Head of the Department of Economics, and Mr. P Shiva Thrishul, Faculty in the Department of Mass Communication, the sessions began with each speaker reminiscing about their college life and sharing valuable insights into their professional journeys. The interactive Q&A session allowed students to seek advice and gain clarity on various aspects, making the Alumni Meet a productive and insightful endeavour.





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Autonomous College- Affiliated to Osmania University
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Department: Economics

Name of the Event: Workshop

Title of the Event: Two Days Workshop on Basics of Excel

Date of the Event: 18th and 19th August 2023

Venue: Room No 404

No. of Participants: 42 students of BA III

REPORT

Department of Economics, Faculty of Arts organized Two Days Workshop on Basics of Excel on August 18th to August 19th, 2023. The workshop, focused on enhancing Excel proficiency,

The Resource person of the workshop was Mr. K Raju, a seasoned IBM Manager, and accomplished Data Scientist. The event was inaugurated with Sarada's introduction of Mr. K Raju, who then dived into the workshop's curriculum. The sessions were attended by enthusiastic BA III students, actively participating with their laptops.

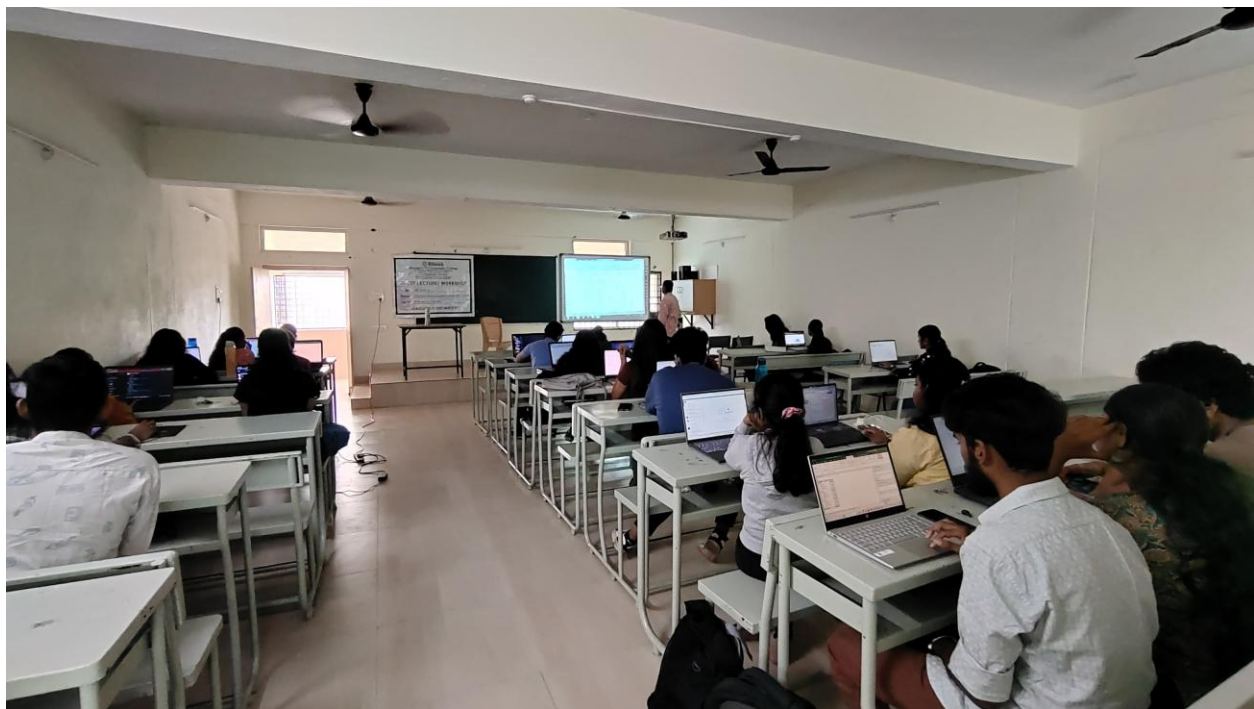
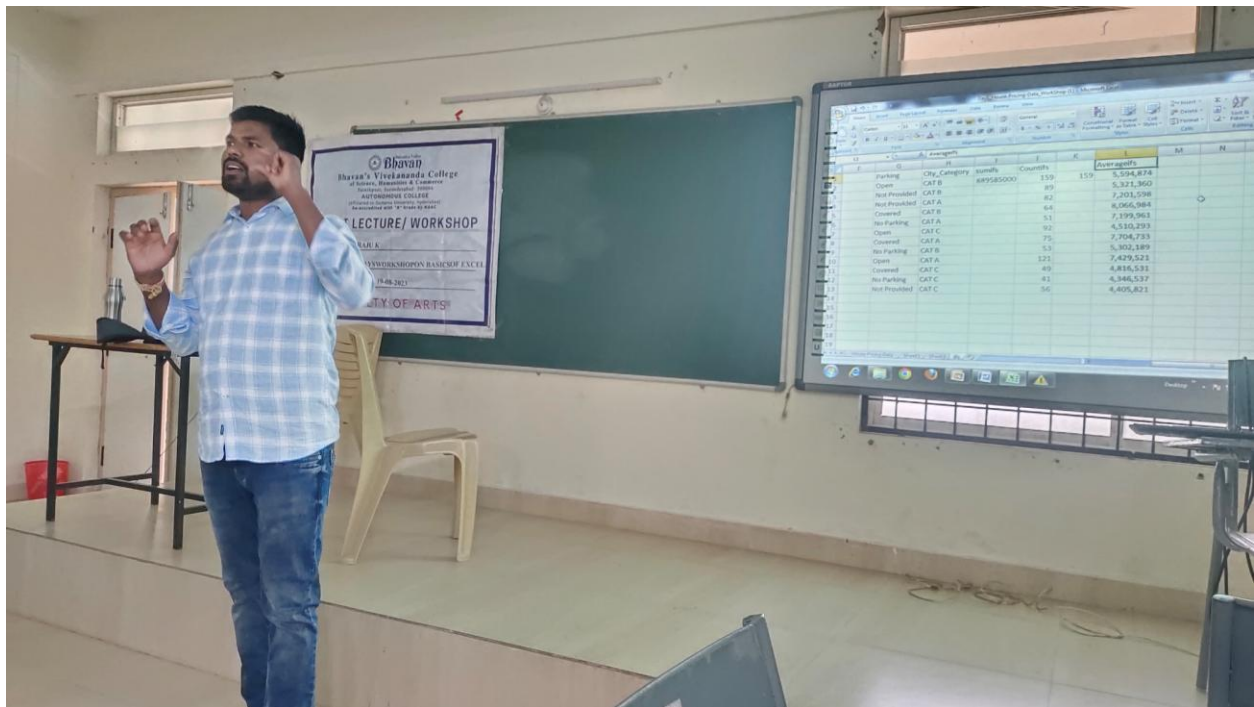
The initial day's agenda encompassed fundamental Excel concepts, along with comprehensive insights into string and statistical functions. Pivot tables, a powerful feature of Excel, were also introduced, creating a solid foundation.

On the second day, Mr. Raju introduced Sandeep Sir, a distinguished Senior Data Scientist from ADP. The participants engaged in an extensive exploration of pivot tables, including their application through case studies. The workshop further elevated participants' skills by introducing regression techniques in Excel.

The workshop's interactive nature was further enhanced by valuable contributions from assistant facilitators. Ramesh Sir, a senior data analyst at Google, provided practical insights. Additionally, Jyothi Mam and Anu Mam, both students of Mr. K Raju, actively interacted with participants, clarifying doubts, and enriching the learning experience.

The workshop's duration, from 10 AM to 4 PM, facilitated in-depth engagement with the subject matter. This initiative reflects the college's commitment to equipping students with practical skills aligned with industry demands. The Excel Workshop not only expanded students' Excel

capabilities but also provided valuable perspectives on applying Excel in real-world data science scenarios.







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Academic Year: 2023-24

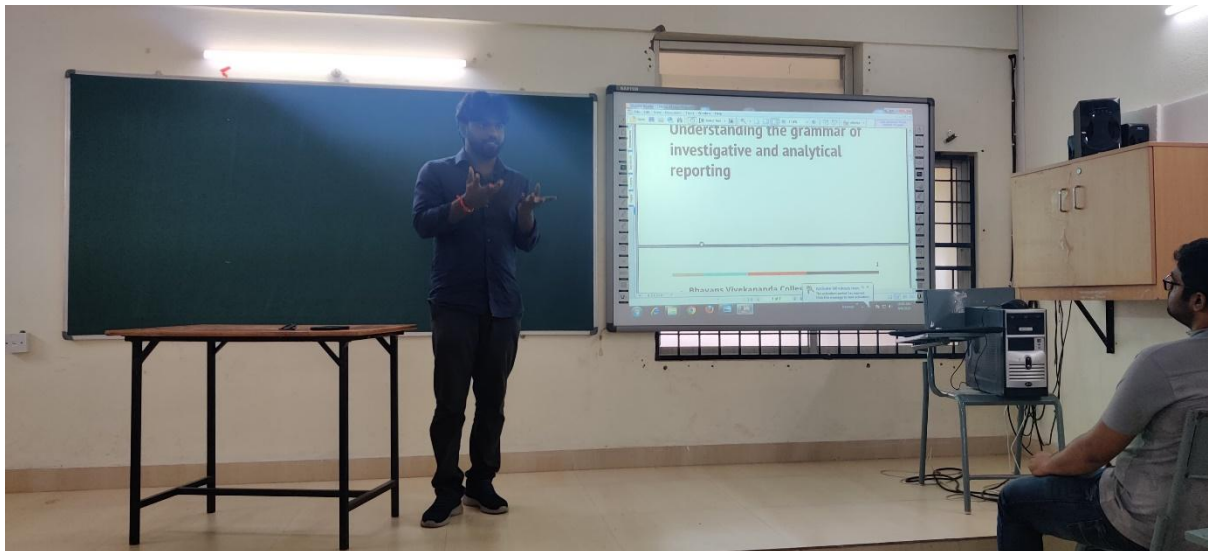
Title of the Event: Guest lecture on Investigative and Analytical reporting.

Date of the Event: 04/09/2023

Venue: 404 MBA Block

No. of Participants: 75

On September 4th, 2023, BA 2nd year students were privileged to attend a guest lecture by Mr. Charan Teja, an independent journalist, on the topic "Stories from the Ground: Understanding the Grammar of Investigative and Analytical Reporting." Mr. Teja engaged the students with compelling narratives and insightful perspectives on the intricacies of reporting. Focusing on the ethics of journalism, he skilfully delved into the nuances of investigative and analytical reporting, providing valuable lessons through his personal experiences in the field. The session not only broadened the students' understanding of reporting but also served as an eye-opener to the challenges and responsibilities that journalists face. Mr. Teja's expertise and real-world anecdotes left a lasting impact, inspiring the BA 2nd year students to approach journalism with a heightened sense of ethical awareness and a deeper appreciation for the complexities of the profession.





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Report on Nagarjuna Sagar Power House visit

Department: Economics

Academic Year: 2023-24

Title of the Event: Visit to Nagarjuna Sagar Power House

Venue: Nagarjuna Sagar

No. of Participants: 50

On 11/10/2023, 48 students from the BAIII Economics program embarked on an educational visit to the Nagarjuna Sagar Power House. The objective of the visit was to provide students with a practical understanding of the power generation process and its relevance to economics. The visit was coordinated efficiently, with students reaching the power house by 11:15 am.

Mr. Narotham Kumar, the Assistant Engineer at Nagarjuna Sagar Power House, played an instrumental role during the visit. He served as the guide, offering comprehensive insights into the power generation process. Mr. Kumar's expertise and passion for the subject were evident as he explained every aspect of the power generation process.

The visit to Nagarjuna Sagar Power House was an enlightening experience for our economics students. Here are some key points highlighting the relevance of this visit to their academic pursuits:

This visit provided an up-close look at how energy is produced, emphasizing the importance of efficient energy utilization and its impact on the economy. The students had the opportunity to learn about the allocation of resources, especially water resources, and how these decisions influence power production. This is a real-world application of economic principles related to resource allocation. Mr. Kumar explained the environmental considerations and trade-offs in power generation. This ties into the concept of externalities in economics, demonstrating how energy production can affect the environment and the need for sustainable solutions. The power house visit showcased the massive infrastructure required for power generation. Students could observe the significant capital investment needed for such projects, offering valuable insights into the economics of infrastructure development. The visit helped students connect the dots between the production of electricity and its pricing. They gained insights into the factors influencing energy pricing, including production costs and demand.

The visit to Nagarjuna Sagar Power House was a remarkable and educational experience for our BAIII Economics students. Mr. Narotham Kumar's guidance and the exploration of the power generation process deepened their understanding of economic concepts related to energy, resource allocation, environmental sustainability, infrastructure, and pricing. The practical exposure to a vital component of the economy's infrastructure was invaluable,



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reinforcing the relevance of economic theory in real-world scenarios. The students were escorted by Dr. Seema Ghosh, Head, Dept. of Economics, Ms. Venkata Priya, Faculty, Economics, and Mr. Shiva Thrishul, Faculty, Mass Communication.





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Department: Economics

Name of the Event: Guest Lecture

Title of the Event: Personal Finance Demystified

Date of the Event: 12th September 2023

Venue: Room No 404

No. of Participants: 41 students of BA III

REPORT

A guest lecture on 'Personal Finance Demystified' was organised by the Department of Economics, Faculty of Arts on 12th September 2023 at 1.00 pm for BA III students. The guest speaker of the lecture was Mr Rishab Lunia, Co - Founder of Knowise Finance Educator. A total of 41 students attended the guest lecture.

Mr Rishab Lunia addressed the students regarding the importance of personal finance as it enables to plan investments in the future and keeps you from taking on unmanageable debts. He also elucidated the concept of Time Billionaire which illustrates the significance of time in one's life.

Mr Rishab also explained the students about asset class which loosely consists of Gold, Equity, Real Estate and Debt market. The students were asked to refrain from engaging in nefarious websites and investment apps that commit fraudulence and deceit. One should have defined domain knowledge and skill set before partaking or investing in any stock or crypto.

He assured the students that competitive advantage (price, brand value, management, quality etc.) is necessary if you are looking to invest in stocks or crypto. In an emerging and ever-growing world like today personal finance plays an indispensable role in an individual's life. He emphasized the importance of maintaining a balance sheet in day-to-day life as personal balance sheet gives insight into the financial health and helps towards the growth of one's assets while reducing the liabilities. The lecture was extremely productive and knowledgeable to the students.







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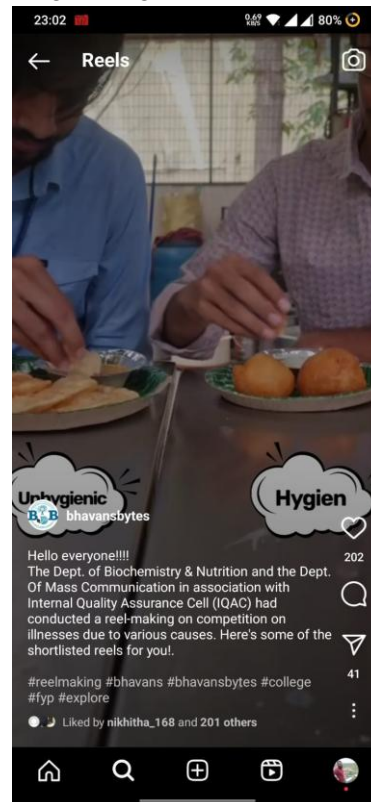
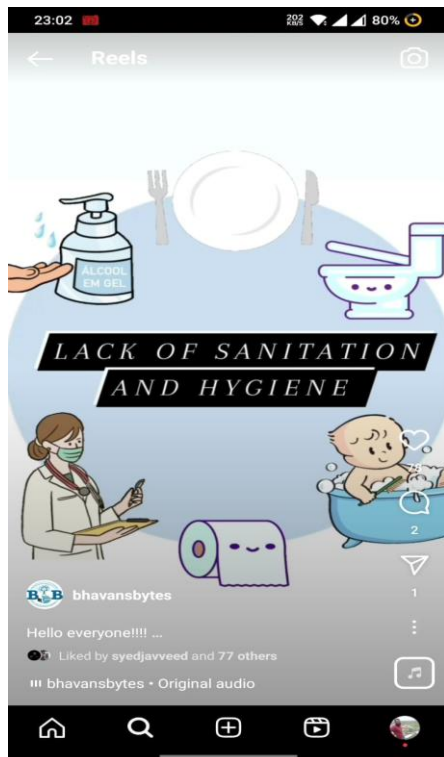
Title of the Event: Reel Making Competition Date of the Event: 22/07/2023 to 27/07/2023

Venue: Bhavansbytes Instagram Handle

No. of Participants: 15

REEL MAKING COMPETITION ON HEALTH AND ENVIRONMENT

The Department of Biochemistry & Nutrition and the Department of Mass Communication, in collaboration with the Internal Quality Assurance Cell (IQAC) of Bhavan's Vivekananda College of Science, Humanities and Commerce, Sainikpuri, organised a reel making competition centred around the theme of health challenges arising from pollution, high-calorie consumption, excessive eating, unsafe food practices, malnutrition, and inadequate sanitation and hygiene. Approximately 15 students enthusiastically took part in this competition. All of the reels were subsequently shared on the Instagram handle - "Bhavans Bytes," garnering impressive viewership ranging between 1000 and 2500 views per reel. This competition served as a highly enlightening and educational initiative.





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Department: Mass Communication

Academic Year : 2023-24

Title of the Event: Visit to TV5 office

Date of the Event: 15th and 16th September

Venue: TV5 Office, Jubilee Hills, Hyderabad

No. of Participants: 80

On the 15th and 16th of September, the BA 2nd year students embarked on a memorable educational visit to the TV5 office in Hyderabad. The purpose of the visit was to provide students with an insightful tour of the entire office and enlighten them about the intricate workings of a news broadcasting organization.

The students were warmly welcomed and guided through various sections of the office, offering a first-hand experience of the bustling environment that encapsulates the realm of news reporting. The highlight of the visit was the in-depth exploration of the broadcast facilities, including state-of-the-art studios, audio control rooms, and other essential equipment that play a pivotal role in delivering news.

During the tour, students had the unique opportunity to witness the intricacies of news anchoring, observe the dynamic newsroom in action, and gain valuable insights into the recording process. The knowledgeable staff at TV5 generously shared their expertise, explaining the functionalities of different types of equipment used in the field of broadcast journalism.

This visit served as an invaluable learning experience for the students, providing them with a comprehensive understanding of the behind-the-scenes operations in a news organization. It not only enhanced their knowledge of broadcast technology but also offered a glimpse into the collaborative efforts required for successful news reporting.





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Department of Psychology

Guest lecture on-

Mental Health & Wellbeing

Report

14/09/2023

On 14th September 2023, Ms. V. Beulah Vennela along with the department of psychology organized an interactive session on mental health wellbeing. She started the session by stating the statistics on mental illness as well as the causes for concern. Then she discussed what mental health is about and isn't about. There were interactive session like- giving yourself adjectives and writing down the things you're grateful about, writing compliments about the person sitting next to us, Chinese whisper. She continued her talk by explaining the early symptoms of mental health illness and also the ways by which our mental health affects us physically. She also talked about holistic treatment and voice commands for the body, mind and soul.

The event was conducted in MBA block 208 and was attended by the 1st and 2nd year psychology students of the college. The event was presided by Ms. Sneha Govind, Faculty, department of psychology.



Sweekar Academy
&
Department of Psychology
Seminar on-
World Mental Health Day
Report

11/10/2023

On 11th October 2023, Sweekar Academy of Rehabilitation Sciences conducted a seminar/ mental health awareness workshop on the account of world mental health day. The presenters for the same were- Raksha Sindhunoori (MPhil 1st year trainee) and Vaishnavi Nagilla (MPhil 1st year trainee). The session focused on introduction to mental health, then the presenters broke down some of the major misconceptions about mental health. It was followed by pointers about mental health today and recognizing the signs and symptoms of various mental illnesses. The later session consisted of teaching self help skills. The last topic for discussion was the scope of psychology. After this the students were given a DASS questionnaire (depression, anxiety and stress scale) and the results of the same were discussed after the presentation.

The session was conducted in the Biochemistry block room no. 71 and was attended by the 1st and 2nd year psychology students of the college. The event was presided by Ms. Sneha Govind, Faculty, department of psychology.

